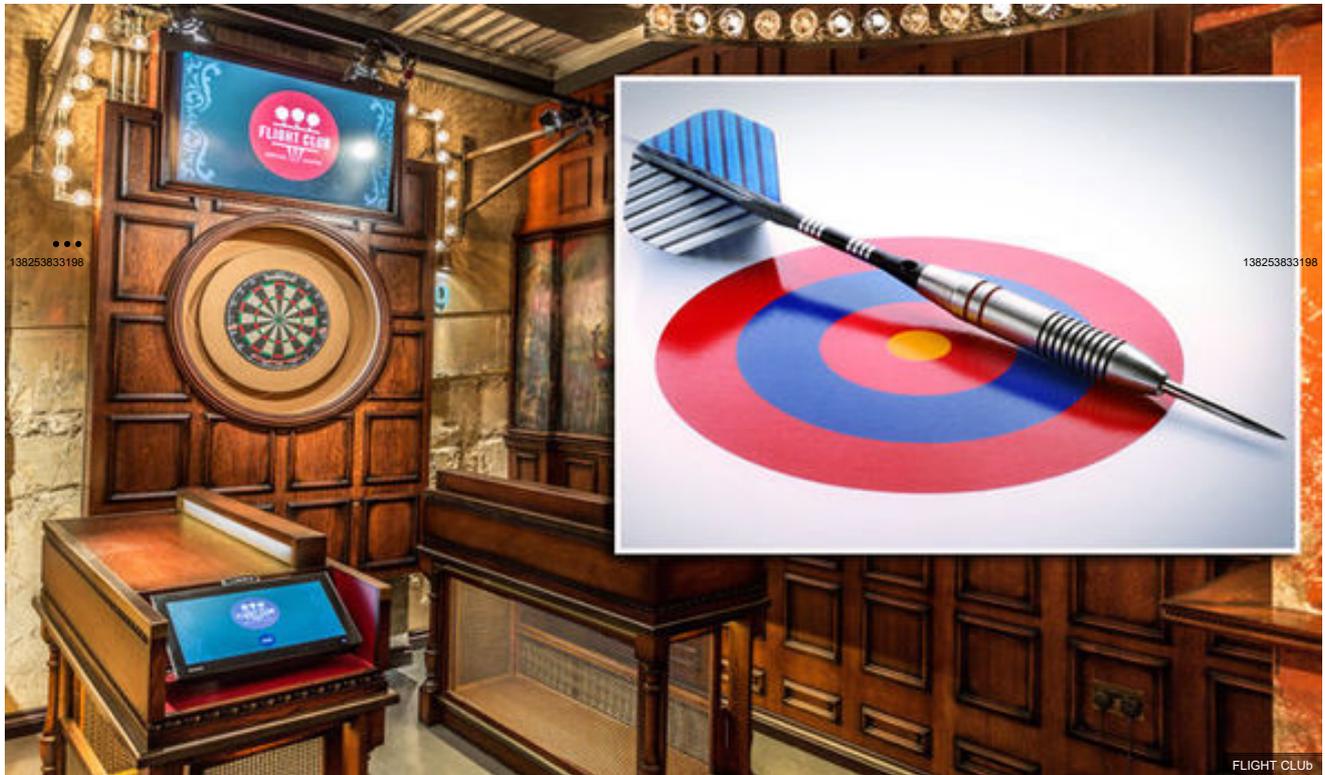


Flight Club making darts TRENDY again! Youngsters enjoying an oche in London

DARTS isn't just for pubs or serious sportsmen anymore, Flight Club has reinvented the look of the game and made it trendy for the masses.



Flight Club: There is a new trendy bar in London where darts is on the cards

Traditional English games are on the rise and young Brits have taken darts to their bosom.

A new darts bar has opened in Bloomsbury bringing in flocks of youngsters - many of whom never considered the sport before.

From humble beginnings in a garden shed, the clever game setup and technology has caught the imagination of millions who are brand new to darts, creating a whole new activity trend across the capital.

Following the roaring success of their Shoreditch site, the masterminds behind the social darts revolution recently launched their second Flight Club venue in Bloomsbury, London.



Flight Club: Inside the club they opted for traditional decor

Flight Club Bloomsbury is set over two floors with 9 oches and a capacity of 250.

Taking darts into a super-modern setting, each oche is kitted out with cutting edge technology created by a rocket scientist.

Flight Club Founder and CEO Steve Moore said: "Leave your preconceptions of darts at the door! Opening our Bloomsbury venue is the next step in the Social Darts revolution and we're already in advanced planning for sites three, four and five.

"We're on a mission to get the whole country behind an oche."

We're on a mission to get the whole country behind an oche
CEO Steve Moore



Flight Club: Darts: The Ballet was unveiled by Flight Club as an homage to its new bar

Flight Club's flagship bar in Shoreditch has seen over 13 million darts thrown since it opened its doors in late 2015, reimagining the traditional pub game into a supercharged social experience.

The Shoreditch venue's oches regularly reserved up to three months in advance.

Darts: The Ballet was unveiled by Flight Club as an homage to its new bar, a vivid and inimitable re-telling of one of the world's greatest love stories (in dart form) expected to take the British dance scene by storm.

The ground-breaking, pioneering, brave, bold, unapologetic, revolutionary dance tells the anguished tale of two darts from rival dart trios falling in love.

The pair witness how a betrayal of their kin results in jealousy, violence, and even murder, building up to an emotionally-charged and ultimately tragic ending. The gritty plot will be played out in front of the ornate carousel bar of Flight Club, surrounded by beautiful Victoriana-themed décor.



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